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Local Real Estate Agency Receives National Recognition: Woods & Water Realty, Inc. Receives American Graphic Design Award

EAU CLAIRE, WI – November 13, 2013: Local real estate agency, Woods and Water Realty, was recently recognized with an American Graphic Design Award for the design of their new website. The new website was designed and developed by First Net Impressions in Altoona and features powerful tools for people looking to buy/sell homes in northwestern Wisconsin.

“Since the website went live, we’ve received lots of positive feedback on the new comprehensive property search with Google mapping as well as the ability to save and compare listings. There are also features designed specifically for people using their smartphones. You have the ability to view details on the property you are standing in front of and find other properties for sale near you using the GPS in your phone,” said Bruce Hayhoe, Jr.

The American Graphic Design award is only given to those who show innovation in design style and functionality. Past winners include some of the nation’s most revered brands such as Walmart, Kraft, Bacardi, RCA, and Coca-Cola Company. This year, over 8,000 entries were received and an elite 15 percent were selected to receive the prestigious award. The complete list of winners will be released in December.

The 40-year-old competition is presented by Graphic Design USA and Adobe Systems Incorporated. It is open to advertising agencies, graphic design firms, and in-house creative departments at corporations and institutions. The GDUSA Design Annual showcases the best and brightest designs in 23 categories ranging from print and packaging, to Internet and interactive design.

Woods & Waters’ forward thinking initiatives, a sales team of 33 agents, and offices in Eau Claire, Chippewa Falls, and the Blue Diamond area make the agency a regional powerhouse in the real estate industry. This January, watch for our fourth office opening in Bloomer! Our Realtors are among the most productive real estate agents in Wisconsin and have been recognized locally and regionally with several prestigious awards. Woods & Water was founded in 1988 by Bruce Hayhoe Sr. and today is run by his son, Bruce Hayhoe Jr.

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